



Sales Power Tips For Your **Facebook** Business Page

Kathy Terrill
I Love To Be Selling

Why Have a FREE Facebook Business Page?

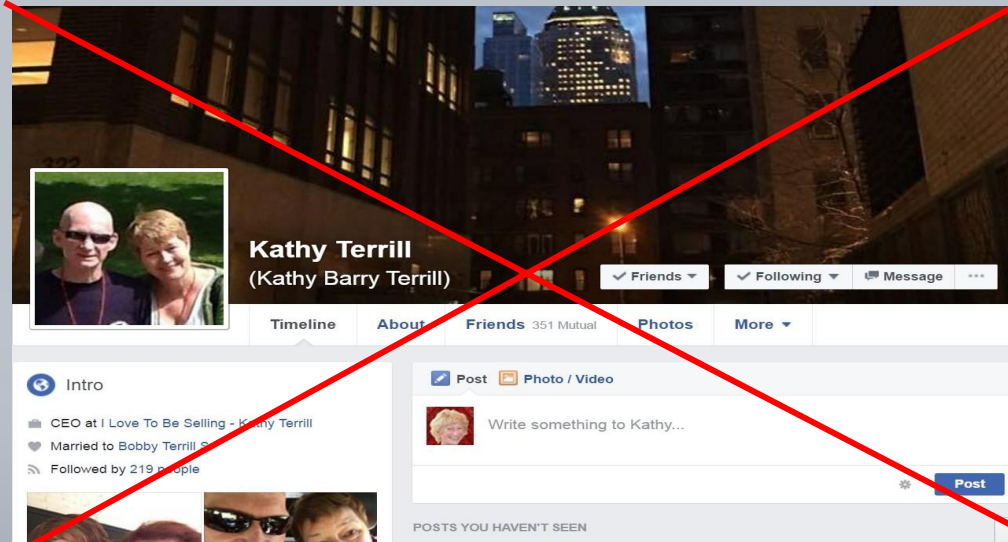
A Facebook Business page gives you FREE access to millions of potential customers!

Here are 5 FREE Power Tips for your Facebook Business page for you to use now!



1

DON'T use your personal page as your business page. **You don't want to spam and annoy your personal friends and followers.** A selling post every now & then is fine. But not daily.



2

Greet your Facebook Business page followers! Saying Good Morning, Happy Tuesday, Hoorah It's Friday etc helps your business page gain popularity. **It's important to be social on Facebook and not just post products.** Be friendly and you'll find your followers coming back to visit! **Remember it's SOCIAL media not SELLING media.**



3

You DON'T need an eBay store to have and use a Facebook Business page! Having an eBay store is not a criteria for setting up a business page.

Even if you are just starting to sell on eBay, your Facebook Business Page can be set up to send CUSTOMERS to YOUR items for SALE on eBay!



- ✓ Get instant access to **EASY** steps to set up your Facebook Business page the RIGHT WAY!
- ✓ **INSIDER TIPS** to get followers for your Facebook Business Page.
- ✓ Know how to **BEST** use eBay to get **EXTRA** exposure for YOUR Facebook Business page & products!
- ✓ **"The Ultimate Guide To A Facebook Business Page For Sellers Mini Course"** arms YOU to crush it on Facebook!
- ✓ Click **Here** to get YOUR Facebook **SALES POWER!**



4

If you post items directly from your eBay listing **MAKE SURE** you click the **Facebook F tab** and then click to post to your **BUSINESS** page **NOT** your personal page.

Share on Facebook

Share on your own Timeline **Click here**

- Share on your own Timeline
- Share on a friend's Timeline
- Share in a group
- Share on a Page you manage**
- Share in a private message

Kentucky Derby 1977 Set of 5 Glasses Official Run for the Roses Churchill Downs

Set of Five Kentucky Derby 1977 Official Run for the Roses Mint Julep Glasses Kentucky Derby. Triple Crown winners on the reverse side of the glass. 5 1/4 Inches High. You may be...

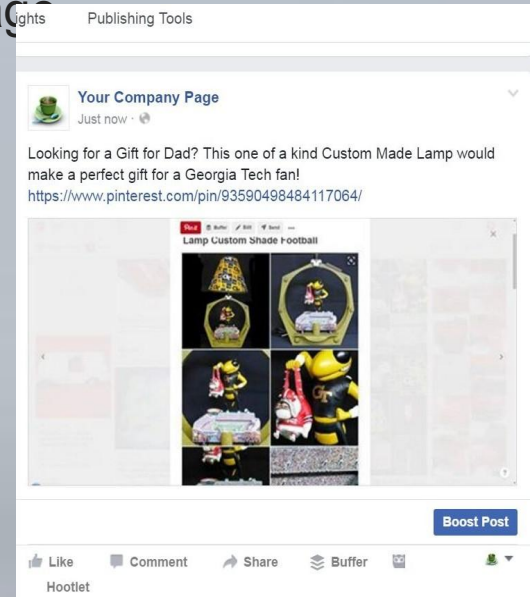
Public Cancel Post to Facebook



5

It's best **NOT** to link your **Pinterest** account to **Facebook**, through your account settings in **Pinterest**. If you link your Facebook account in this way, when you click the Facebook tab as you're pinning, the alert about your Pinterest activity goes on your Facebook personal page. At the current time there is no way to link Pinterest directly to your Business Page.

If you want to share a Pinterest pin or board to your Facebook Business Page copy the link and then paste it to your Facebook Business page.





BONUS TIP:

Look for social sharing posts in my free Facebook group for eBay Sellers - [*eBay Selling Nothing But eBay Selling.*](#)

Every week you'll see a post or two in the group for social media shares. Join the fun and sharing!



Facebook is a terrific way for eBay sellers to reach potential customers for FREE!



Don't just post products! Share lots of great social content with your followers. Being social keeps your fans eager to hear from you! ***Eager fans become loyal shoppers!***





About the Author



Kathy Terrill is here to help you crush it on eBay! She is a New York-based professional actress who has more than 25 years of experience in brick-and-mortar retail and over 6 years as an on-air product presenter for QVC, the shopping channel.

Kathy started her eBay selling in small way. Kathy sold items from her Manhattan NYC apartment while caring for sick family members. Kathy's eBay business has grown and she is now a Top Rated seller with over 10,000 positive feedback.



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You'll find Kathy regularly on Facebook as the founder for the seller group [eBay Selling Nothing But eBay Selling](#) and [Online Selling Nothing but Online Selling.](#)

Kathy is an eBay Influencer as well as an in-demand speaker and private sales coach. She loves to share her expertise at eBay and ecommerce events all across the USA. In 2017, Kathy was chosen from among more than 600,000 members of eBay's Small Business Ambassador Program as the winner of eBay's Small Business Advocate Award. She speaks nationally on eBay selling. Kathy has appeared on Fox News and NY 1 as a small business expert.



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She is here to help online sellers of all levels increase sales with practical advice she gleans from her extensive retail and on-air selling experience. Many popular eBay classes plus great tips for increasing online sales are available at Kathy's ecommerce blog site, [*I Love To Be Selling*](#).

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