



# The Ultimate Guide to Back-to-School Products For eBay Sellers!

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*I Love to Be Selling*



## **Back-to-School is here!**

Back-to-school shopping is a crucial period for eBay sellers as it drives a significant surge in sales, boosting revenue during the summer months

**But to capture these sales, it's important to know what's in demand so you can source and list what will attract shoppers.  
Cha ching!**

**So, what's the best strategy to cash in on back-to-school?**



**To begin, look over what sold at this time last year.**

Continue to source and list these products while paying pay attention to how fast they're actually selling right now.

**Consider how much inventory you can handle.** In addition, think about how fast you can restock a hot seller if that product line becomes a coveted commodity.

**And don't neglect sourcing and listing storage items for the classroom, student lockers and dorm rooms.**

For the classroom and lockers, keep an eye out for — lidded boxes, zippered pouches, bins and so on — to hold art supplies, learning games, electronics etc. For dorm rooms, consider storage for clothes, personal hygiene items and dorm decor,





**This complimentary guide features an exclusive array of Back-to-School product ideas for pre-K through college.**

These tips are for you, my eBay seller friend. This guide draws upon my extensive knowledge of products from more than 15 years of retail experience. If you're Including masks, sanitizer, and other health-related items, be sure to check eBay's best practices.



**Here's wishing you a profitable Back-to-School selling season!**



Pre-K

Grade  
School

# Clothing/Accessories

- Backpacks
- School clothing
- Shirts/blouses/tops
- Pants/jeans
- Skirts/dresses
- Underwear
- Socks/tights
- Shoes/boots
- Jewelry/hair clips/scrunchies
- Gym clothes
- Athletic footwear
- Outerwear/sweaters
- Hats/gloves/mittens/scarves





# Supplies

- Scissors: blunt/pointed
- Crayons
- Paints and brushes
- Glue and/or glue sticks
- Rulers
- Notebooks
- Folders
- Three-ring binders
- Paper: wide-ruled and construction







- Pens/pencils/Sharpies/highlighters
- Pencil cases and pouches
- Pencil sharpeners
- Erasers
- Lunchboxes (insulated)
- Storage containers for lunches
- Thermoses
- Water bottles
- Musical instruments
- Tissues



**HIGH SCHOOL**

**MIDDLE SCHOOL**

# Clothing

- Skirts/tops
- Pants/jeans
- Skirts/dresses
- Underwear
- Socks/tights
- Shoes/boots
- Jewelry/hair accessories
- Gym clothing
- Athletic footwear
- Hoodies/sweats
- Outerwear/sweaters
- Hats/gloves/mittens/scarves



# Must-Haves

- Alarm clocks
- Backpacks/totes/messenger bags
- Cellphones
- Laptops and desktops: PCs/Macs
- Cell phone/laptop, etc., accessories
- Earbuds and/or headphones
- Tablets
- Nalgene water bottles





- Book covers
- Markers
- Erasers
- Folders
- Highlighters
- Index cards
- Locker mirrors
- Locker organizers
- Locker shelves
- Combination locks
- Musical Instruments



- Paper: wide-ruled and graph
- Paper clips
- Pens: ballpoint
- Pencils: #2
- Personal organizers
- Protractors
- Rulers



- Spiral notebooks
- Stapler and staples
- Sticky notes
- Subject dividers
- Three-ring binders
- Three-hole punches
- Tissues

- ✓ **Get your Back-to-School products SOLD!**
- ✓ **Want the secret to steady consistent eBay sales?**
- ✓ **100 Expert Tips to Accelerate eBay Sales Year-Round has proven answers for you! each tip can be put into place in just minutes!**

**[CLICK HERE](#) for SUCCESS NOW!**







# Clothing

- Shirts/blouses/tops
- Jeans/pants/capris
- Dresses/skirts
- Underwear/lingerie
- Socks/tights
- Fitness apparel
- Hoodies/sweats
- Outerwear/sweaters
- Hats/gloves/mittens/scarves
- Official school/team gear



# Shoes

- Athletic
- Dress/party
- Casual
- Flip-flops
- Sneakers
- Slippers
- Boots



# College Life Must-Haves

- Aftershave
- Alarm clocks
- Area rugs
- Artwork plus hanging supplies
- Backpacks, tote bags, and messenger bags
- Bathmats
- Batteries: all sizes
- Beauty and health products: all kinds
- Bed risers
- Bluetooth speakers



- Blankets
- Brooms and dustpans
- Bulletin boards
- Cables - coaxial and Ethernet
- Candles
- Cellphones
- Cellphone, laptop, etc., accessories
- Cleaning supplies
- Closet organizers
- Crock-Pots



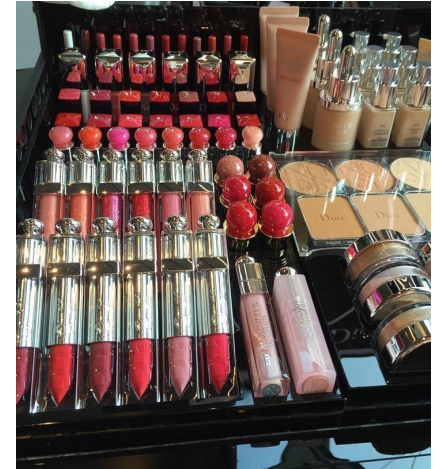




- Hot Pots
- Instant Pots
- Irons
- Ironing boards
- Jewelry
- Kettles
- Kitchen utensils
- Knife sets
- Lamps
- Lap desks
- Laundry supplies
- Lightbulbs



- Loofahs
- Luggage
- Makeup: all kinds (new only)
- Mattress pads
- Mattress protectors
- Mini fridges
- Mirrors: portable and hanging
- Nalgene water bottles





- Notebooks: spiral and composition
- Organizer caddies
- Paper
- Pens/pencils/Sharpies/highlighters
- Perfumes
- Picture frames
- Pillows
- Plates/cups/bowls





- Portable speakers
- Pots and pans
- Reading-in-bed pillows
- Ring binders
- Shavers or razors
- Shaving creams
- Sheets: cotton/flannel
- Shelving: all kinds
- Shower curtains and rings
- Small appliances
- Sports equipment
- Storage for closet and bathroom: all kinds



- Surge protectors
- Tablets
- Televisions
- Toaster ovens
- Towels
- Travel mugs/cups
- Under-bed storage
- Vacuum cleaners
- Washcloths
- Wastebaskets

# Teacher Supplies



# Clothing



- Dresses/skirts
- Shirts/tops
- Pants
- Suits
- Sweaters
- Casual wear
- Shoes
- Boots
- Jewelry
- Accessories
- Outerwear

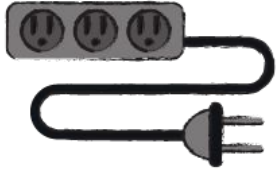


- Adhesives
- Air freshener
- Art supplies
- Bags
- Bandages
- Batteries
- Binder clips
- Calendar
- Cellphone
- Chalk



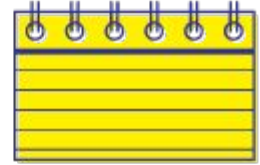
- Pencil sharpener
- Reference books
- Rubber bands
- Rubber gloves
- Safety pins
- Scissors
- Stapler and staples
- Tape
- Thumbtacks
- Tissues
- Whistle





- Cleaning supplies
- Crayons
- Dry Erase boards
- Extension cords
- First Aid kit
- Flashlights
- Folders
- Game supplies
- Hand sanitizer
- Hole punch
- Index cards

- Latex Gloves
- Markers
- Needles and thread
- Notebooks
- Paper
- Paper clips
- Paper cups
- Paper towels
- Pens
- Pencils





# HEALTH & SAFETY SUPPLIES



Be prepared for the unexpected!



## Staying Healthy: Supplies for Students and Teachers from Pre-K to College

Containers and organizers with lids that seal, zip, or snap closed will be in demand to contain a variety of school supplies. They are also handy for holding health-related products like disinfectant wipes, hand sanitizer, tissues, and other health and cleaning necessities.





## **Look for colorful, patterned and/or themed containers.**

Remember: Just as many folks like making fashion statements with their masks, they'll want to store their "stay healthy" products in ways that express their personality as well as suit their preferred organizational mode..

## **Think containers that close and/or seal, of all types and sizes, including travel organizers:**

Containers that fit into laptop bags, messenger bags, tote bags, and backpacks.





## Speaking of health...

Some students and teachers will elect to wear face masks.

- **Face masks, non-surgical:** Keep an eye out for fun and attractive colors, patterns, and materials
- **Face masks, surgical:** Note that you must be approved to sell these on eBay

**Wishing you a wonderful Back-to-School selling season!**



Got Back-to-School selling questions?

Want to share a Back-to-School sales **SUCCESS** story?

I can't wait to hear from you! Please post in my Facebook groups.



*eBay Selling Nothing But eBay Selling*

*Online Selling Nothing But Online Selling*





# About the Author



**Kathy Terrill is here to help you crush it on eBay!** She is a New York-based professional actress with more than 25 years of experience in brick-and-mortar retail plus more than 6 years as an on-air product presenter for QVC, the shopping channel.

Kathy started her eBay selling in a small way: She sold items from her Manhattan, NYC, apartment while caring for sick family members. Since then, Kathy's business on eBay has grown. She is now a Top Rated Seller and leading eBay sales and social media consultant.





You'll find Kathy on Facebook as the founder of seller groups [eBay Selling](#) [Nothing But eBay Selling](#) and [Online Selling Nothing But Online Selling](#).

**Kathy is a highly respected eBay influencer as well as an in-demand speaker and private sales coach.** She loves to share her expertise at eBay and ecommerce events all across the USA and speaks nationwide about selling on eBay.

In 2017, Kathy was chosen from among more than 600,000 members of eBay's Small Business Ambassador Program as the winner of eBay's Small Business Advocate Award. In 2023, eBay appointed Kathy to their prestigious eBay Ads Advisory Board. **She also has appeared on Fox News and NY1 as a small business expert.**







Kathy is here to help online sellers of all levels increase their sales via proven, practical advice she gleans from her extensive retail, on-air, and online selling experience. **Many popular eBay classes plus great tips for increasing online sales are available at Kathy's ecommerce blog site, [I Love to Be Selling](#).**

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